



SML PARTICIPATES IN SESI SUMMIT 2024; REAFFIRMS ITS COMMITMENT TO ENVIRONMENTAL SUSTAINABILITY.

Accra: November 15, 2024: Strategic Mobilisation Ghana Limited, a wholly Ghanaian-owned technological company that specializes in petroleum audit and assurance in Ghana's downstream industry, has participated in the maiden edition of the Strategic ESG and Sustainability Impact (SESI) SUMMIT 2024.

The two-day event, which was held at the Labadi beach hotel and themed Towards a net zero future for businesses, brought together captains of industry, media, academia and civil society to deliberate on ways of reducing the impact of their operations on the environment.

Commenting on the summit, Management of Strategic Mobilisation Ghana Limited, in a statement noted that as a wholly Ghanaian-owned brand, SML strongly endorses the net zero agenda for businesses.

The statement noted that SML continues to integrate smart environmental practices in all its operational activities, in ways that mitigate against the devastating impact of climate change.

“Our sponsorship of this all-important summit reinforces our commitment to promoting a safer and ecologically friendly environment, where our operations, at all levels, has minimal impact on the environment and ecology. As a strong believer in innovative technology and Ghana, we look forward to seeing many Ghanaian-owned businesses leading the charge on sustainable environmental practices”, the statement added.

“Our commitment to achieving sustainability is further evidenced by our bold implementation and integration of ISO standards at all levels of our operations. This has culminated in our strong pursuit of ISO certifications in Environmental Management System, Occupational Health and Safety Management System and Quality Management System,” the statement indicated.

SML called for closer collaboration between industry, academia and government agencies in a collective effort to address sustainability and responsible corporate governance issues.

For his part, Nana Ehunabobrin Prah Agyensaim VI, the Special Guest of Honor of the summit, underscored the increasing need for businesses to balance responsible business practices with the need for profitability. He noted that Ghana stands the risk of rolling back all it gains in poverty reduction if the adverse impact of climate change remains unaddressed.

The summit, which included intensive and engaging workshop, break-out, presentations and panel sessions, discussed topics such as Net-Zero Strategy and Leadership, Financing the Net Zero Transition, Regulatory Frameworks and Policy Support for a Net Zero Transitions: Challenges and Strategies for achieving net zero emission and many other related matters.

Participants noted that the lack of government incentives, high cost of implementing ESG Strategies and the complexity with ESG and sustainability tracking are the factors hindering sustainability practices in many organizations in Ghana.

The summit was particularly interesting as it assembled keynote speakers from the University of Mines and Technology, Goldfields Ghana, Ghana Ports and Harbors Authority,

ECOM Ghana, Access Bank, UBA Bank, Ghana Climate Innovation Center, Development Bank Ghana, Volta River Authority and many others.

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